

**CARBON**

*Building on Success*

## Property Management

Carbon Thompson Residential Management is the ultimate key to the success, both short and long term, of any asset. The management team is charged with the responsibilities of maintaining both a high occupancy level and the physical integrity of the property.

Carbon Thompson Residential Management understands that merely providing a superior apartment home to today's resident is not enough to guarantee success. Our management methodologies have evolved into a proprietary system that, when applied in the day-to-day operations of any given community, has resulted in an enviable track record of success: beautiful communities, happy residents and well-satisfied investors.

### **Marketing**

Our market research tracks occupancy levels, rental rates, concessions, amenities, demographics, competition and a market's specific housing needs. This knowledge, coupled with our vast management experience, allows our management teams to out-perform the marketplace.

Carbon Thompson Residential Management takes pride in its ability to custom tailor marketing plans to fit a specific property's needs. Every property has its nuances, local market idiosyncrasies and resident turnover patterns that affect its occupancy rates. Our understanding of these variables and our commitment to prudent planning make our management teams the best in the industry.